

# Современные информационные ТЕХНОЛОГИИ В МЕДИЦИНЕ

Мифы и реальные достижения

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# Миф I: IT проекты в медицине успешны



# Миф II: Большие данные «рулят»



Gartner исключил  
большие данные “Big  
Data” из своего отчета  
«Цикл зрелости  
технологий 2015»

# Миф III: Драйвером для развития IT в медицине будут ответственные пациенты

## Ответственный

- Интернет грамотный
- Здоровый
- Активный

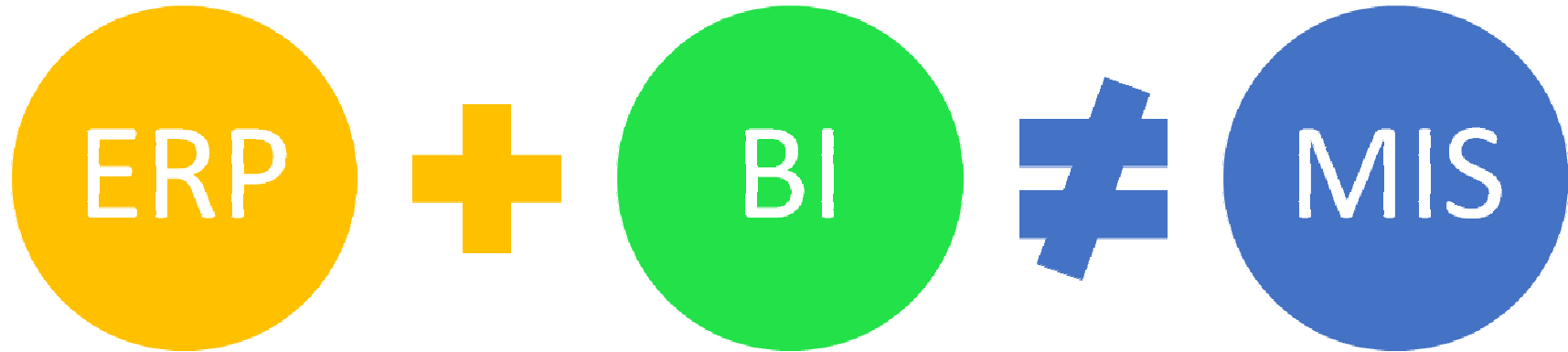
## Безответственный

- Доверие
- Забота
- Больной

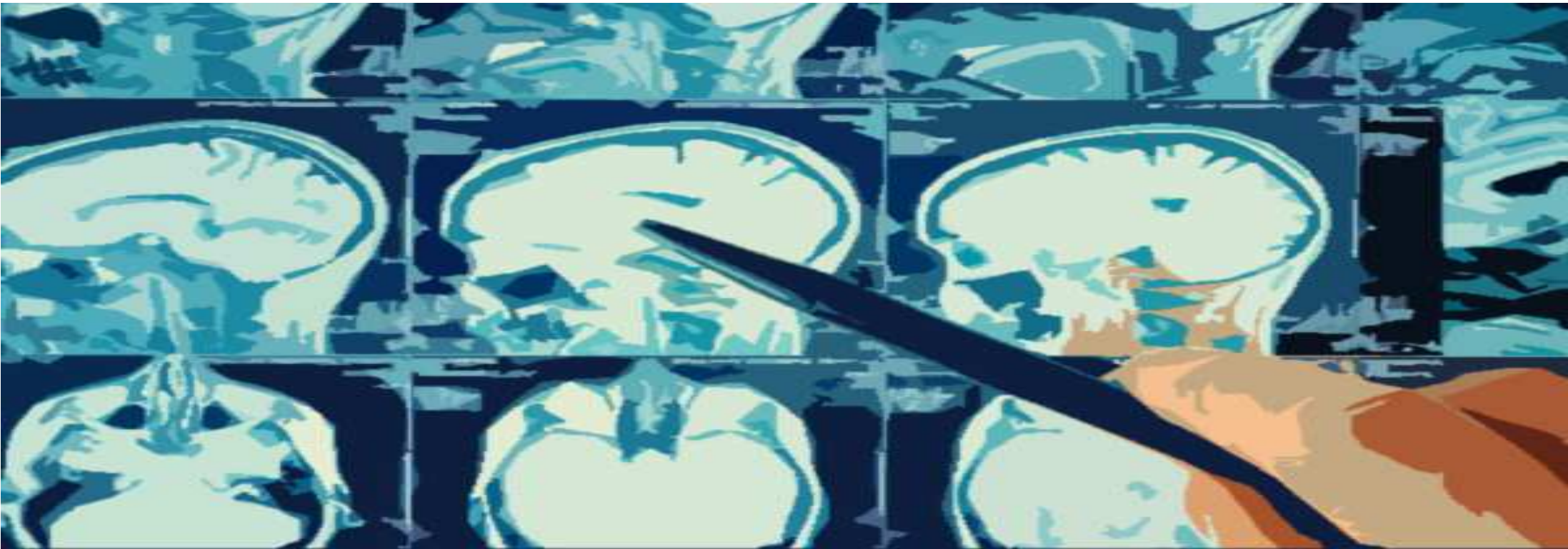
# Миф IV: Нас ждет быстрое развитие телемедицины



# Миф V: У нас много МИС



# Реальность I: Автоматизированный анализ медицинских изображений



# Реальность II: Развитие базовой инфраструктуры и базовых навыков





# Реальность III: Системы анализа лекарственного взаимодействия

Carrier 2:29 PM

Скрининг назначений

Женщина, 40 лет. Беременность. Лактация.

**Аллергии** +

Салицилаты

**Препараты** +

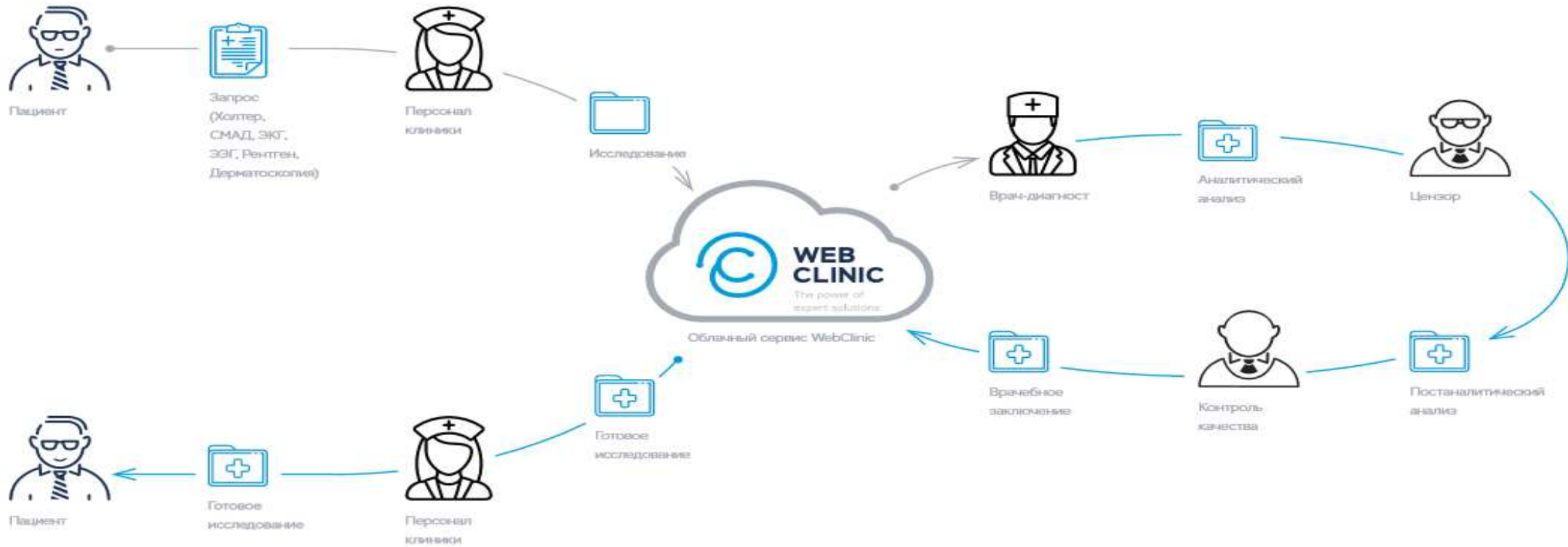
Варфарин табл. 2.5мг


Ацетилсалициловая кислота табл. 100мг


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# Реальность IV: Системы удаленного анализа результатов исследований.



# Реальность V: Системы пациентского опыта

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## About us



We've partnered with 400,000+ people living with 2500+ conditions on 1 mission: to put patients first

Imagine this: a world where people with chronic health conditions get together and share their experiences living with disease. Where newly diagnosed patients can improve their outcomes by connecting with and learning from others who've gone before them. Where researchers learn more about what's working, what's not, and where the gaps are, so that they can develop new and better treatments.

It's already happening at PatientsLikeMe. We're a free website where people can share their health data to track their progress, help others, and change medicine for good.



"We started with the assumption that patients had knowledge we needed, rather than we had knowledge they needed. We didn't have the answers, but patients had the insights that could help us collectively find them."

Jamie Heywood, Co-founder and Chairman



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PATIENT / INDIVIDUAL

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WEB PUBLISHER

The services offered by HON



HONcode

HONcode certification:  
Improving the quality of  
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Search only reliable and  
trustworthy medical  
websites



HONtools

Use our free services to  
enhance and improve  
your online experience



HONtopic

Access a varied  
reliable medical  
topics

The Health On the Net Foundation (HON) promotes and guides the deployment of useful and reliable online health information and its appropriate and efficient use. Created in 1995, HON is a non-profit, non-governmental organization, accredited to the Ec and Social Council of the United Nations. For 20 years, HON has focused on the essential question of the provision of information to citizens, information that respects ethical standards. To cope with the unprecedented volume of health information available on the Net, the HONcode of conduct offers a multi-stakeholder consensus on standards to protect from misleading health information.

**Спасибо за внимание**

Вопросы?